

VERY PROFITABLE FULL-SERVICE SIGN BUSINESS

\$1,395,000



This well-established sign business prides itself on superior customer service while providing all types of custom signage. It specializes in interior corporate identity, lobby signs, ADA signs, and illuminated exterior signage.

The company uses a hybrid business model of using W-2 employees, 1099 technicians, and subcontractors to do the design, fabrication and installation. This gives the company the ability to offer very quick turnaround times with higher margins.

The business has enjoyed consistent profits since its inception. This is a great opportunity to own a sign business in a \$15 billion industry.

BUSINESS ATTRIBUTES

- World Class Customer Service
- 5-Star Reviews
- Diversified Customer Base
- No Signage Experience Necessary
- Experienced Technicians
- History of High Margins
- Strong Pipeline of New Work
- 80% of Revenue Comes from Referrals

| <p><u>Corporate & History</u></p> <ul style="list-style-type: none"> • Established in 2014 • Subchapter S <p><u>Location and Facilities</u></p> <ul style="list-style-type: none"> • Metro Denver • 3264 Sq. Ft. Facility • Lease • Central Location | | <p><u>Customers</u></p> <ul style="list-style-type: none"> • Small to Medium Businesses • Hospitals • Schools • Restaurants <p><u>Sales and Marketing</u></p> <ul style="list-style-type: none"> • SEO • Website • Referrals • Positive Word-of Mouth | | <p><u>Products and Services</u></p> <ul style="list-style-type: none"> • LED Signs • Vinyl • Acrylic • Design Services • Installation • Sign Cabinets <p><u>Management & Staff</u></p> <ul style="list-style-type: none"> • 5 Full-Time Employees (Including 1 Owner) | |
|--|-------------|---|---------------------------------|--|--|
| FINANCIAL INFORMATION | | | ASSETS INCLUDED (Estimated) | | |
| Year | Gross Sales | SDE | Furniture, Fixtures & Equipment | \$165,000 | |
| 2022 | \$1,314,419 | \$383,215 | Inventory | \$15,000 | |
| 2023 | \$1,442,748 | \$459,065 | Vehicles | \$25,000 | |
| 2024 | \$1,447,430 | \$431,144 | Total | \$205,000 | |